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BBiTV Files Patent Infringement Suit Against AT&T

Company Alleges Telecommunications Giant Infringes On Streaming Media Patents

- *BBiTV was at the forefront of “streaming media” as we know it*
- *Company holds patents for set top box and mobile app technology and other innovations*

WACO, Texas, December 17, 2019 – Broadband iTV, Inc. (“BBiTV”), a company that was one of the pioneers of video-on-demand (“VOD”), announced today that it has filed a patent infringement action against AT&T in the U.S. District Court for the Western District of Texas. The action involves four BBiTV patents covering innovations in VOD or “streaming media,” specifically related to VOD services using set top box and mobile app technology. The lawsuit addresses AT&T’s infringement of the patents based upon various aspects of AT&T’s U-verse platform, the company’s popular streaming offering.

BBiTV developed and owns a portfolio of more than 60 issued U.S. patents. The patents are comprised of technologies developed by BBiTV inventor and chief technology officer Milton Diaz based on his work over several decades. BBiTV developed the underlying technology that all of its patents were derived from, and BBiTV has not acquired any of its patents from third parties. AT&T, and others, infringe on these patents. BBiTV is represented by the law firm Feinberg Day Kramer Alberti Lim Tonkovich & Belloli LLP.

“Milton’s inventions have transformed the way millions of consumers around the world watch TV, movies and other content. At its core, streaming media technology as we know and love it comes from BBiTV,” said Clifton Kagawa, CEO of BBiTV. “The use of these patented technologies without a license is not acceptable.”

About BBiTV

BBiTV was a pioneer in the development of on-demand and interactive technology for the cable sector. The company began as an operating company in 2001 in Hawaii, which is known in the cable industry as one of the most innovative markets due to its remote island status. BBiTV launched two critical, first-to-market development projects in the US. These included an interactive community channel and a Web platform enabling direct to television video publishing. BBiTV partnered with Oceanic Time Warner Cable (now Charter), to establish the nation's first interactive cable channel. Please visit www.broadband-itv.com .

About Feinberg Day

Feinberg Day Kramer Alberti Lim Tonkovich & Belloli LLP is a collective of experienced, passionate attorneys dedicated to developing and efficiently executing the best objective-based solution. The firm is made up of trial lawyers with unmatched technical depth and over 100 years of experience in IP and commercial litigation. The firm is based in Silicon Valley, CA. Please visit <https://feinday.com> .