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BBiTV Files Patent Infringement Suit Against Amazon

Company Alleges Internet Giant Infringes Video-On-Demand Patents

- *Litigation comes on the heels of patent infringement litigation against AT&T, DirecTV and Dish Network*
- *Company has developed over 70 patents for set top box and mobile app technology and other innovations*

WACO, Texas, October 6, 2020 – Broadband iTV, Inc. (“BBiTV”), a company that was one of the pioneers of video-on-demand, announced today that it has filed a patent infringement action against Amazon in the U.S. District Court for the Western District of Texas. The action involves six BBiTV patents covering innovations in video-on-demand (“VOD”), specifically related to VOD services using set top box and mobile app technologies. The lawsuit addresses Amazon’s infringement of the patents based upon various aspects of Amazon’s Prime Video platform, the company’s popular VOD offering. In December, BBiTV filed patent infringement suits against AT&T, DirecTV and Dish Network.

BBiTV developed and owns a portfolio of more than 70 issued patents. The patents are comprised of technologies developed by BBiTV inventor and chief technology officer Milton Diaz based on his work over several decades. BBiTV developed the underlying technology that all of its patents were derived from, and BBiTV has not acquired any of its patents from third parties. Amazon, and others, infringe on these patents. BBiTV is represented by the law firm Feinberg Day Kramer Alberti Lim Tonkovich & Belloli LLP.

“BBiTV is a pioneer in VOD technology and services as we know it,” said Rob Kramer, partner, Feinberg Day Kramer. “These patents are the culmination of a lifetime of hard work and passion

for innovation. BBiTV will vigorously defend its intellectual property against Amazon as it is against AT&T, DirecTV, and Dish Network.”

About BBiTV

BBiTV was a pioneer in the development of on-demand and interactive technology for the cable sector. The company began as an operating company in 2001 in Hawaii, which is known in the cable industry as one of the most innovative markets due to its remote island status. BBiTV launched two critical, first-to-market development projects in the US. These included an interactive community channel and a Web platform enabling direct to television video publishing. BBiTV partnered with Oceanic Time Warner Cable (now Charter), to establish the nation’s first long form informational video channel. Please visit www.broadband-itv.com .

About Feinberg Day Kramer Alberti Lim Tonkovich & Belloli LLP

Feinberg Day Kramer Alberti Lim Tonkovich & Belloli LLP is a collective of experienced, nationally-recognized, passionate attorneys dedicated to developing and efficiently executing the best objective-based solution. The firm is made up of trial lawyers with unmatched technical depth and over 100 years of experience in IP and commercial litigation. The firm is based in Silicon Valley, CA. Please visit <https://feinday.com>.