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BBiTV Files Patent Infringement Suit Against Comcast, Charter, and Altice

Company Alleges Cable Television Giants Infringe Video-On-Demand Patents

- *Litigation comes on the heels of patent infringement litigation against AT&T, DirecTV and Dish Network, as well as ongoing litigation against Amazon*
- *Company has developed more than 75 patents for set top box and mobile app technology and other innovations*

AUSTIN, Texas, April 25, 2022 –Broadband iTV, Inc. (“BBiTV”), a pioneer of video-on-demand, announced today that it has filed a patent infringement action against cable television giants Comcast, Charter Communications, and Altice in the United States International Trade Commission.

The action involves four BBiTV patents covering innovations in video-on-demand (“VOD”), specifically related to VOD services using set top box and mobile app technologies. The lawsuit addresses the cable giants’ infringement of the patents based upon various aspects of their VOD platforms.

In December 2021, BBiTV completed and dismissed patent infringement suits against AT&T, DirecTV and Dish Network. BBiTV developed and owns a portfolio of more than 75 issued U.S. patents and 9 issued international patents. The patents are comprised of technologies developed by BBiTV inventor and chief technology officer Milton Diaz Perez based on his work over several decades. BBiTV developed the underlying technology from which all its patents were derived, and BBiTV has not acquired any of its patents from third parties. These cable tv companies, and others, infringe on these patents.

BBiTV is represented by the law firm Kramer Day Alberti Lim Tonkovich & Belloli LLP. “BBiTV is a pioneer in VOD technology and services as we know them,” said Rob Kramer, a partner in the

Kramer Day firm. “These patents are the culmination of a lifetime of hard work and passion for innovation.”

“BBiTV will vigorously defend its intellectual property being used by these cable television companies and require that they not import into the U.S. and sell set top boxes and related VOD equipment that deploys BBiTV’s valuable technologies,” explained Clifton Kagawa, BBiTV’s Chief Executive Officer.

About BBiTV

BBiTV was a pioneer in the development of on-demand and interactive technology for the cable sector. It is a Texas company headquartered in Austin, Texas, that began as an operating company in 2001 in Hawaii, which is known in the cable industry as one of the most innovative markets due to its remote island status. BBiTV launched two critical, first-to-market development projects in the US. These included an interactive community channel and a Web platform enabling direct to television video publishing. BBiTV established the nation’s first long form informational video channel. Please visit www.broadband-itv.com.

About Kramer Day Alberti Lim Tonkovich & Belloli LLP

Kramer Day Alberti Lim Tonkovich & Belloli LLP is a collective of experienced, nationally-recognized, passionate attorneys dedicated to developing and efficiently executing the best objective-based solution. The firm is made up of trial lawyers with unmatched technical depth and over 100 years of experience in IP litigation. The firm is based in Silicon Valley, CA with attorneys practicing in the New York and Washington, D.C. areas. Please visit www.kramerday.com.

About the United States International Trade Commission

The U.S. International Trade Commission is an independent, nonpartisan, quasi-judicial federal agency that fulfills a range of trade-related mandates. It provides analysis of international trade issues to the President and the Congress. The Commission is a highly regarded forum for the adjudication of intellectual property and trade disputes.